



Community Connection

University Collaboration at Clark-Lindsey

VP for Philanthropy and Social Responsibility at Frasier

University Collaboration at Clark-Lindsey

Located in Urbana, IL, Clark-Lindsey is nestled among 10 universities and colleges within a 50-mile radius, including University of Illinois at Urbana Champaign, Eastern Illinois University, and Lake Land College. Due to its proximity, it's no surprise that 42% of Clark-Lindsey residents are alumni of University of Illinois at Urbana-Champaign (UIUC) and 85% of residents have attended a UIUC event. In 2011, the Life Plan Community decided to further strengthen those relationships by integrating student interns and volunteers into the Clark-Lindsey team.

Clark-Lindsey's University Collaboration Program began with cold calls, cold emails, and university meet-and-greets. A Clark-Lindsey staff member reached out to deans, professors, coordinators, and advisors, scheduling meetings three-to-five times a week to learn about the focus of university staff, and share more about Clark-Lindsey.

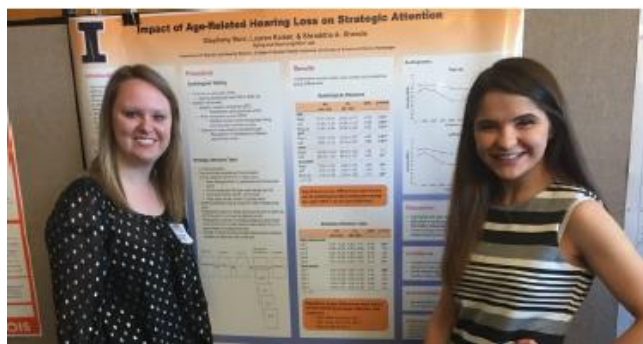
The internship program requires 10 hours a week and averages 12 interns per semester. While each professor involved in overseeing interns has different curriculum objectives, a final presentation and a poster is required from each intern showcasing what they learned during their experience at Clark-Lindsey. Projects vary based on the interns' interests and majors. Professors, advisors, students, and interns are invited to attend the final presentations.

Clark-Lindsey requires that interns receive academic credit for their time, and if that is not possible, will hire the interns as part-time employees. Beginning January 2019, CNAs seeking patient contact hours receive both academic credit and pay for their hours.

Student interns originate from local high schools and colleges across many different majors. On



Student intern assists resident with an iPad



Student interns present final presentation projects

average, one-third of the interns take advantage of the opportunity because they are interested in a career in a Life Plan Community. The remainder participate because of the program's excellent reputation, with professors and advisors singing its praises. Student interns are encouraged to not just come for work and leave, but to attend clubs, meet community leadership, attend Board meetings, and participate in weekly reflections.

On average, 80-90% of interns leave with a more positive perspective on aging services than they had when they began, based on pre- and post-internship survey results. For many student interns, the University Collaboration Program provides first-time experience working in both aging services and a professional setting.

Since the program's inception, seven student interns have been welcomed to Clark-Lindsey on a full-time basis. Roles have not always transitioned from intern to full time employee, but the prior experience with Clark-Lindsey has provided an easy transition. Some of the roles currently held by former student interns include social worker, resident support specialist, director of strategic initiatives, special projects coordinator (interned as a data analyst), unit secretary, marketing coordinator, and admissions coordinator.

By the numbers:

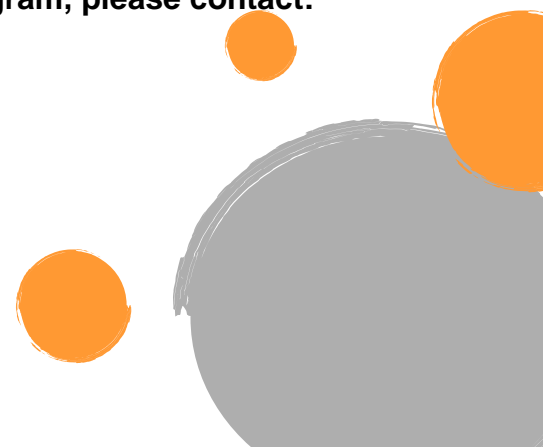
- 7 student interns have been hired as employees
- 90 students have completed 24,500 hours of internship experience
- 250 students have gained 8,500 hours of volunteer experience
- 200 students have gained 4,000+ hours of clinical shadowing experience
- More than 100 students and faculty have provided 1,000+ hours of performances and presentations

Additionally, Clark-Lindsey offers an "in-residence" program to students attending local universities, providing free room and board in studio guest suite apartments in exchange for internship hours.

Moving forward, Clark-Lindsey is working to deepen the research relationship with UIUC's Collaborations in Healthy Aging Research Program to provide a 1-bedroom apartment home for them to use as a research lab on campus. Current on-site research studies aim to assess older adults' use of technology, including digital home assistant technologies, physical activity technologies, a mobile health application that measures risk of falling, and a new web browser.

For more information about the University Collaboration program, please contact:

Laura Edwards
Director of Strategic Initiatives
Clark-Lindsey
ledwards@clark-lindsey.com



VP for Philanthropy and Social Responsibility at Frasier

Frasier developed the Vice President for Philanthropy and Social Responsibility position, where the VP has the responsibility for developing programs that encourage planned giving, estate planning, and campaigns for the internal benefit of the organization. The philanthropy program is not limited to Frasier's campus alone, but it is focused on the individual's interest in philanthropy anywhere.

"Our philanthropic mission is to create a culture of giving that affords opportunities to benefit the residents of Frasier, our employees and the greater community," says Frasier's website. "As a reflection of our values, our culture of giving impacts all elements of the Frasier community. Frasier charitable funds are used to enrich the lives of our residents and others by funding projects, programs and services."

The intent of the position is to help fulfill residents' altruistic passions wherever they lie, both encouraging gifts to Frasier and giving back to the global community.

Two statements define Frasier's goal as it relates to the global community:

1. Boulder should be a better place because Frasier is here. We seek to impact the aging experience in Boulder. The parameters of our world are not the edges of our campus.
2. Frasier is not the end game, Frasier as the avenue to impact the larger world...is.

Karla Rikansrud, VP for Philanthropy and Social Responsibility, has held the role at Frasier since 2016. Her professional background is in not-for-profit management and she has served on several boards in the Boulder community. "Frasier is pro-philanthropy, whether it happens inside the Frasier community or the global community."



Frasier residents teaching staff English



Residents enjoy a social event supporting the community

Karla acts as a resource within Frasier for residents and offers a philanthropy welcoming program for new residents. 60-90 days after move-in, Karla meets them in their apartment to serve as a resource. Karla answers any questions they have about Frasier, explains her role, the opportunity it provides residents, and asks the resident a few questions to get to know them.

Before developing the VP for Philanthropy and Social Responsibility role, Frasier offered two annual appeals: memorial and year end. They have expanded the program to include one appeal a quarter, including a spring music program, summer, fall employee education, and a year end.

Residents are interested in giving time and resources to the community, and Karla helps to locate opportunities that appeal to the residents. "We have a strong volunteer relationship within the greater Boulder community," said Karla. Frasier has a team who participates in the annual Alzheimer's Association walk, participates in the hospice organization's annual fundraiser event, and assists the Boulder county community food share, where residents help sort food for the community.

For more information about the VP for Philanthropy and Social Responsibility role, please contact:

Karla Rikansrud
VP for Philanthropy and Social Responsibility
Frasier
krikansrud@frasiermeadows.org

